

USA Cycle Challenge: Cyclists Charter.

Our ambition is for all of us to arrive safely in St Augustine on or before November 15th. To have lots of fun, respect each other and the people we meet along the way. We will succeed or not as a team, individually we will all give everything we can to ensure the team succeeds, our riders charter is our bible that we have all developed and commit to.

- 1. Negative thoughts are just that. Negative comments achieve nothing. We will all share an ambition to be positive and drive all our contributions whether verbal, physical or emotional towards our ultimate goal.**
- 2. Unless otherwise agreed the preceding evening, we will be ready to cycle away at 8.30am prompt each morning. Unless agreed with the rest of the team no one will ever be late.**
- 3. The morning briefing will follow breakfast every morning. We all commit to attend.**
- 4. From web blogs to settling hotel bills to airport drops and much much more we will endeavour at all times to support equally the wide range of activity beyond just cycling necessary before & after each days riding.**
- 5. We are a team and as a team will ensure no cyclist ever cycles out of sight of at least one other cyclist.**
- 6. Once the ride begins key cycling decision making lies with a core team of three. The lead driver, the route planner, and the sponsor's representative. The core team will meet after each days riding to agree logistics and route for the following day.**
- 7. Our roles are clearly defined. Cyclists ride, drivers drive, the mechanic is just that. The support team are treated with respect at least equal to the cyclists for their goals and ambitions for the ride.**
- 8. We will all commit to supporting our selves individually in terms of basic bike maintenance, kit maintenance and personal hygiene.**
- 9. We are a team; everyone will be stretched by the magnitude of our amazing ambition. We all volunteered for our challenge. Although very different in nature we recognise that no rider or driver faces a greater or lesser challenge than any other.**
- 10. Barclaycard as our sponsor is contributing significantly to support us; we are representatives of our employer. We will always behave in a way consistent with our values.**

And finally.... On and off the road safety comes first; rider, driver or mechanic. No exceptions.